

## **Times Ascent** *Presents* **DREAM COMPANIES TO WORK FOR...!**

Managing **Aspirations** is as important as Managing **Ambition**. Organizations are realising this more importantly now, than even before. The demographics of workforce is changing drastically. Managing millennial's is becoming greatly complex. Their ambitions and aspirations are ever changing.

The demand on achieving bottom line has put much pressure on organizations. All this needs to be done through “**adaptive**” HR policies. The Human Resources Leaders feel a very deep need for adapting to business Environment as much as the Business Leaders thus managing complexity & disruptions. Innovatively are needs of any organisations and job of every leader. Admist all this organisations are expected to build environment that leads them to be Dream Companies ..

**Dream Companies have typical characteristics which are predominicuntly seen in its functioning or managing viz;**

- Managing disruptions.
- High Risk & Creative Eruptions.
- Managing dissodance.
- Multiple Aspirations & High Ambition for achievement in shortest possible time.
- Durability & Malleability.
- A sense of purpose and belief of “I can, I will, I shall “.
- A Sustainable approach to self managed career, rather than organizational career path.
- A commitment to fast paced growth.

All of the above is typical of what is happening. Vision statements are important, but many organizations use them to decorate the Board Rooms or as pin-ups reminders. So ask a youngster today with 3 years experience as to your Dream Organization and pat comes the answer : Google; Yahoo; HP; Amazon; Cisco; Walmart ; Adobe ; Nettapp V/S Unilever; Tata; Birla; SBI; Mckinsey; Coke; Pepsi; Asian Paints which still remains as Iconic Dream Companies.

**So we are on a Journey to look for Dream Companies to work for. Should you wish to participate, the following Categories are open: We BELIEVE THAT THERE IS A DREAM COMPANY IN EVERY INDUSTRY SEGMENT -**

### **AWARD CATEGORIES:**

#### **ORGANIZATION**

- Dream Employer of the Year.
- Dream Companies to work for (Sectors)
  - Insurance
    - ✓ Public
    - ✓ Private
  - Automobile
  - Pharmaceuticals
  - Hospitality
  - Mutual Funds
    - ✓ Public

✓

Private

- Manufacturing
- Petrochemicals
- Electronics
- Travel / Tourism
- IT & Software
- Telecommunication / Mobile
  - ✓ Public
  - ✓ Private
- Banks
  - ✓ Public
  - ✓ Private
- FMCG
- Consumer Goods (Durables)
- Oil & Gas
- Animation & Gaming
- BPO
- Airlines & Aviation
- PSU
- Logistics
- NGO / World Bodies / Associations
- Wine & Spirits
- Media / Advertising
- Entertainment
- Infrastructure
- Consulting
- Financial Services
- Retail
- Healthcare
- Housing Finance
- Real Estate
- Electronics
- Accessories
- Organization with Innovative HR Practices
- HR Outsourcing Stars Award
- Award for Managing Health at Work
- Award for Talent Management
- Award for Best Service Provider
- Award for Best Corporate Social Responsibility Practices
- Diversity Impact Award
- Best use of Social Media & Other Recruitment Methods
- Award for Career Fairs, Campus Recruitment
- Award for Institution Building
- Best Knowledge Management Sharing Initiatives
- Best Journal / Magazine for Knowledge Management
- Fun at Work

## **INDIVIDUAL**

- CEO of the Year
- Exemplary Leader Award
- CEO with HR Orientation
- Visionary Leader Award
- HR Leadership Award.
- HR Achiever of the Year
- Young HR Professional of the Year
- Women in Leadership Awards

**An Independent Jury will make the selection & will decide on winners in each category. The decision of the Jury is final & binding.**

## **METHODOLOGY & PROCESS:**

- 1st Step : Receipt of Entries.  
2nd Step : Acknowledgement by Organizers.  
3rd Step : Academic Council goes through all entries.  
4th Step : Passes it on to Professional Council.  
5th Step : The Jury  
- Live Presentation  
- Question & Answer  
- Finalization  
6th Step : Results - Final Award Ceremony

**JURY ROUND:** 16<sup>th</sup> February, 2016 at Taj Lands End, Mumbai

***SO GO AHEAD AND SEND YOUR ENTRIES.....***

**Thanks & Regards,**

**Dr. R. L. Bhatia  
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## **FOR FURTHER DETAILS CONTACT:**

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